

FUNDRAISING



PICK A DATE, LOCATION & MENU



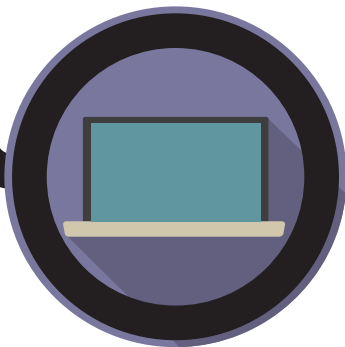
ADVERTISE



SELL TICKETS



ORGANIZE VOLUNTEERS



USE SOCIAL MEDIA TO
SPREAD THE WORD
KEEP SELLING!
REMIND PEOPLE IT'S A
FUNDRAISER
FOR YOUR ORGANIZATION!



CELEBRATE A SUCCESSFUL EVENT!



FUNDRAISING MENU

Price Based on Tickets Sold

Entrée Options	201-400	401-700	701-1000	1001+
Grilled ½ Chicken <i>(our most popular item)</i>	\$6.50	\$6.25	\$6.00	\$5.75
1" thick 8 oz. Grilled Pork Chop	\$6.00	\$5.75	\$5.50	\$5.25
5 oz. grilled Chicken Breast	\$6.00	\$5.75	\$5.50	\$5.25
Baked Lasagna	\$6.00	\$5.75	\$5.50	\$5.25
Pulled Pork BBQ Sandwich	\$5.40	\$5.15	\$4.90	\$4.65

SELECT TWO SIDE DISHES

Texas Baked Beans	Assorted Potato Chips
Deluxe Potato Salad	Nelson's Cheddar Cheese Potatoes <i>(add. \$.50 per meal)</i>
Creamy Cole Slaw	Seasoned Baked Potato <i>(add. \$.20 per meal)</i> <i>(includes butter, sour cream)</i>
Mashed Potatoes & Gravy	Gourmet Assorted Cookies
Corn	
Southern Style Green Beans	

ALL FUNDRAISER MEALS INCLUDE:

One Entrée	All Eating Utensils
Two Side Dishes	Styrofoam Carryout Container
Roll & butter or Hamburger Bun <i>(if applicable)</i>	All serving utensils and gloves for volunteers.

POTENTIAL PROFITS

(based on ½ Chicken Dinner meal @ \$10.00 per ticket)

400 dinners sold @ \$10.00 each will earn a profit of \$1,400.

700 dinners sold @ \$10.00 each will earn a profit of \$2,625.

1000 dinners sold @ \$10.00 each will earn a profit of \$4,000.

Nelson's Catering suggests a selling price of \$10+ per meal.

Price based on delivery with disposable equipment.

For more information on Nelson's Fundraisers, please contact our office at **217-787-9443** or visit our website at www.nelsonscatering.com to schedule a date today.

FUNDRAISING CHECKLIST

At least 2 months prior to event:

- _____ Select your date & location (Need a 10 x 20 covered space for assembly line.)
- _____ Call Nelson's Catering & Confirm date and Select Menu (217) 787-9443
- _____ Sign and Return Proposal to Nelson's Catering

1 month prior to event:

- _____ Print tickets with group name, date, location, time, ticket price
- _____ Distribute tickets and Sell, Sell, Sell
- _____ Advertise -social media, newspaper, bulletins & newsletters.
- _____ Start recruiting volunteers for day of event.

14 days prior to event:

- _____ Check sales and contact Nelson's to give minimum order.
- _____ Continue selling

7 days prior to event:

- _____ Final numbers are due to Nelson's Catering
- _____ Send reminder to volunteers on time, date and location of event
- _____ Contact a store about donating plastic shopping bags for meal delivery
- _____ A tax-exempt letter is due (if applicable) Email to rachel@nelsonscatering.com

Day before event:

- _____ Confirm total due to Nelson's Catering and have check ready.

Day of event:

- _____ Arrange and have set up two 8 foot tables for assembly line.
- _____ Have signage so customers know where to go
- _____ Have plastic shopping bags for easy transport to cars
- _____ Assemble volunteers to meet at location approximately 45 prior to serve time.
- _____ Greet Nelson's Catering representative
- _____ Payment by check given to Nelson's Catering Representative prior to departure.

HELPFUL HINTS



Sell as many tickets as possible prior to the event.
We will only bring the amount sold based on ticket sales.

When selling, remind buyers this is a FUNDRAISER and it is not only providing them a delicious meal, but raising money for your organization.

Plan on 5-8 volunteers for serving. For meals over 500, we recommend an additional 3-4 volunteers.

Nelson's Catering recommends adult volunteers are used in the food prep area; student/child volunteers can deliver products to customers.

For sales over 1,000 speak with your Nelson's Sales Representative about on-site grilling.

NELSON'S CATERING WILL PROVIDE:

All food service utensils
Plastic, disposable gloves
Styrofoam containers
Silverware packet (*includes fork, knife, napkin and salt/pepper*)

FINAL NOTES:

If your group is unable to meet the minimum order of 201 meals, you will have the option of re-scheduling your event (must have 7 days prior notice) or additional fees will apply to meals sold.

For food quality purposes, we recommend a serve time of 2 hours.

A recommended price per ticket is \$10.00.

WANT TO OFFER AN INCENTIVE TO YOUR TICKET SELLERS?

Sell between 401-700 meals and earn \$50 cash!

Sell between 701-1000 meals and earn \$100 cash!

Sell over 1001 meals and earn \$150 cash!

(Cash incentive can be used as prizes for top sellers or put towards your group fundraising goal.)

