

# FUNDRAISING

*menu choices*

## OPTIONS & PRICING (Cost per meal based on number of tickets sold)

Entrée Options	201-400	401-700	701-1000	1001+
<input type="checkbox"/> Grilled ½ Chicken	\$6.50	\$6.25	\$6.00	\$5.75
<input type="checkbox"/> 8 oz. Grilled Pork Chop	\$6.00	\$5.75	\$5.50	\$5.25
<input type="checkbox"/> 5 oz. Grilled Chicken Breast	\$6.00	\$5.75	\$5.50	\$5.25
<input type="checkbox"/> Baked or Meatless Lasagna	\$6.00	\$5.75	\$5.50	\$5.25
<input type="checkbox"/> Pulled Pork BBQ Sandwich	\$5.40	\$5.15	\$4.90	\$4.65

**MOST POPULAR CHOICE!**

### Side Dish Options (select two)

- Mashed Potatoes and Gravy
- Southern Style Green Beans (vegetarian option available)
- Corn
- Nelson's Cheddar Cheese Potatoes (additional 50 cents per meal)
- Seasoned Baked Potato - includes butter and sour cream (additional 20 cents per meal)
- Texas Baked Beans (vegetarian option available)
- Deluxe Potato Salad
- Creamy Cole Slaw
- Assorted Potato Chips
- Gourmet Assorted Cookies

**All fundraiser meals include:** Roll and butter (or bun for sandwiches), all eating utensils and carryout container. Nelson's Catering provides serving utensils and gloves for volunteers.

## POTENTIAL PROFITS\*

<p><b>400 DINNERS SOLD</b></p> <p>at \$10 each will earn a profit of</p> <p><b>\$1,400!</b></p>	<p><b>700 DINNERS SOLD</b></p> <p>at \$10 each will earn a profit of</p> <p><b>\$2,625!</b></p>	<p><b>1000 DINNERS SOLD</b></p> <p>at \$10 each will earn a profit of</p> <p><b>\$4,000!</b></p>
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\*Based on Grilled ½ Chicken option at a \$10 ticket price.

To schedule your fundraiser or for additional information, please call 217.787.9443.

**Nelson's**  
FUNDRAISING

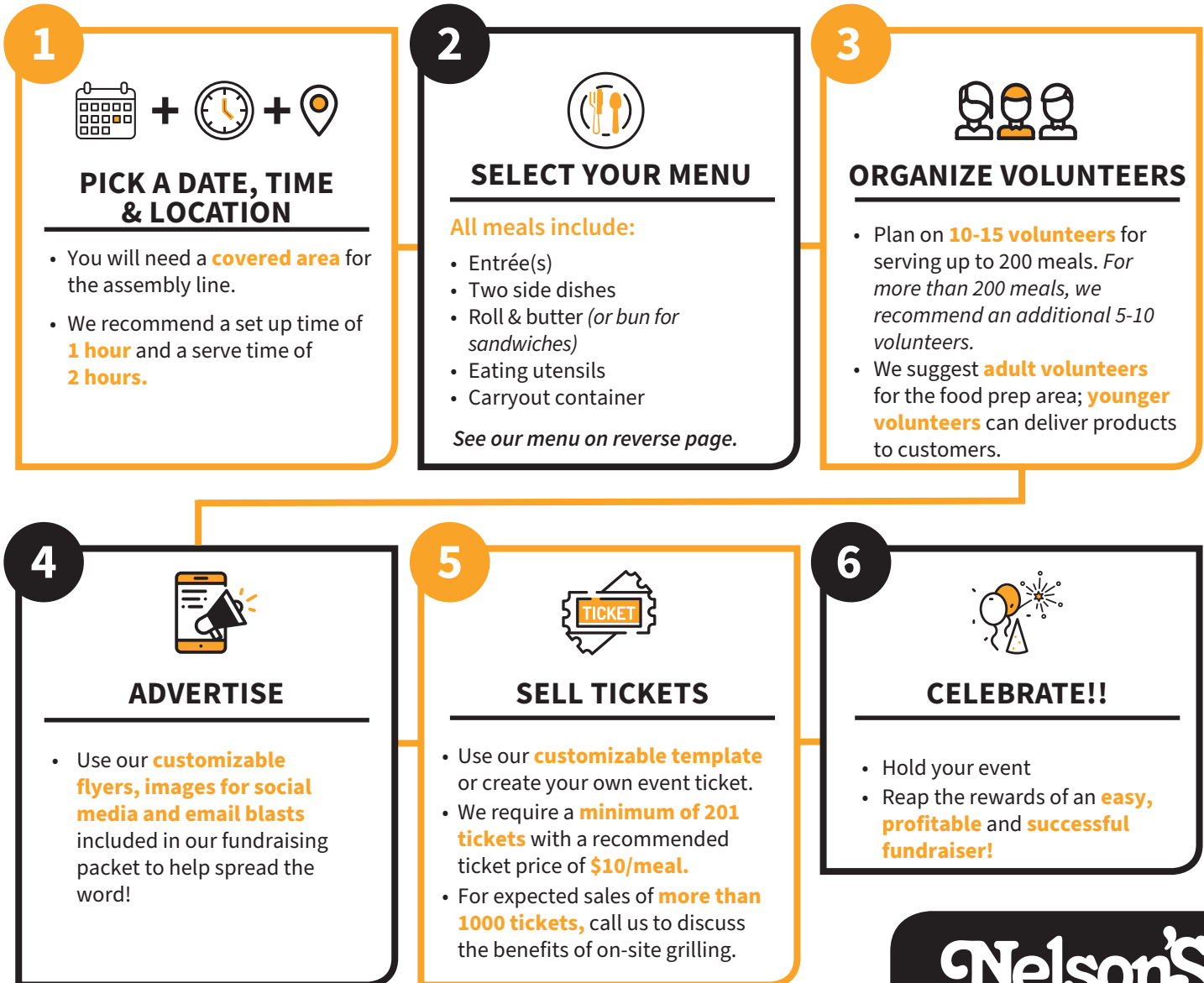


# FUNDRAISING

*for your organization*

Are you looking for a simple, profitable fundraiser for your group or organization?

Nelson's Catering has the perfect solution. In fact, our program helps groups raise money quickly and easily with our fundraising meals! Here is how it works:





# FUNDRAISING *checklist*

## 2 MONTHS PRIOR TO THE EVENT

- Select your date and location.
- Call Nelson's Catering to confirm date and select menu, (217) 787-9443.
- Sign and return proposal to Nelson's Catering.
- If applicable, email a tax-exempt letter to [info@nelsonscatering.com](mailto:info@nelsonscatering.com).

## 1 MONTH PRIOR TO THE EVENT

- Print tickets with group name, date, time, location and ticket price.
- Distribute tickets and sell, sell, sell.
- Start recruiting volunteers for day of event.
- Advertise locally in newspaper, bulletins and newsletters.
- Hang fundraiser flyers/posters in local establishments.
- Create an event and/or share on social media. Use our post templates if you need help getting started.
- If selling tickets online, share the link via social media, email and text message.

## 1 WEEK PRIOR TO THE EVENT

- Preliminary numbers are due to Nelson's Catering.
- Send reminder to volunteers about date, time and location of event.

## 5 DAYS BEFORE

- Final numbers are due to Nelson's Catering.
- Groups offering online ticket sales need to provide an address so we can mail the proceeds check.

## DAY BEFORE

- Confirm total due to Nelson's Catering and have check ready.

## DAY OF EVENT

- Set up three, 8-foot tables for an assembly line in a covered area relatively close to pickup line.
- Have volunteers meet at location approximately one hour prior to serve time.
- Greet Nelson's Catering representative.
- Provide check payment to Nelson's representative prior to departure.

# FUNDRAISING

*helpful hints*



**SELL AS MANY TICKETS BEFORE THE EVENT AS POSSIBLE!**

We only bring enough meals for the number of tickets sold.



**REMAND BUYERS THIS IS A FUNDRAISER FOR YOUR ORGANIZATION.**

You are not only providing them a delicious meal, but raising money for your group or cause!



**WE RECOMMEND A SERVE TIME OF 2 HOURS.**

For food quality purposes.



## GET THE WORD OUT

Use our fundraiser templates and graphics to help spread the word about your event. Add your date, time and logo to our flyer template and hang it in local establishments. Or customize a Facebook graphic and post it on your group's page. The more people who know about your event, the more tickets you sell!



## IF YOUR GROUP IS UNABLE TO MEET THE MINIMUM ORDER OF 201 MEALS, YOU HAVE THE OPTION TO RE-SCHEDULE YOUR EVENT.

We require a request to reschedule 7 days prior to the event. If you choose to proceed with less than 201 meals, additional fees will apply to meals sold.



## THE MORE YOU SELL, THE MORE YOU SAVE!

- Sell between 401-700 meals and earn 5 FREE MEALS!
- Sell between 701-1000 meals and earn 10 FREE MEALS!
- Sell more than 1001 meals and earn 15 FREE MEALS!

*(Savings applied as a credit to final invoice)*

**Nelson's**<sup>TM</sup>  
FUNDRAISING