


# FUNDRAISING

## menu choices

### OPTIONS & PRICING (Cost per meal based on number of tickets sold)

Prices effective Mar. 1, 2024

Entrée Options	250-400	401-800	801-1200	1201+
 <input type="checkbox"/> Grilled ½ Chicken	\$8.25	\$7.85	\$7.50	\$6.75
<input type="checkbox"/> 8 oz. Grilled Pork Chop	\$7.50	\$7.25	\$7.00	\$6.25
<input type="checkbox"/> 5 oz. Grilled Chicken Breast	\$7.25	\$7.00	\$6.75	\$6.25
<input type="checkbox"/> Baked or Meatless Lasagna	\$7.50	\$7.25	\$7.00	\$6.25
<input type="checkbox"/> Pulled Pork BBQ Sandwich	\$6.75	\$6.50	\$6.25	\$6.00

### Side Dish Options (select two)

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Mashed Potatoes and Gravy  | <input type="checkbox"/> Texas Baked Beans<br><small>(vegetarian option available)</small> | <input type="checkbox"/> Assorted Potato Chips    |
| <input type="checkbox"/> Southern Style Green Beans<br><small>(vegetarian option available)</small>                           | <input type="checkbox"/> Deluxe Potato Salad   | <input type="checkbox"/> Gourmet Assorted Cookies |
| <input type="checkbox"/> Corn   | <input type="checkbox"/> Creamy Cole Slaw  |   |
| <input type="checkbox"/> Nelson's Cheddar Cheese Potatoes <small>(additional 50 cents per meal)</small>                       |  |   |
| <input type="checkbox"/> Seasoned Baked Potato - includes butter and sour cream <small>(additional 50 cents per meal)</small> |  |   |

**All fundraiser meals\* include:** Roll and butter (or bun for sandwiches), all eating utensils and carryout container. Nelson's Catering provides serving utensils and gloves for volunteers. \*Lasagna meal includes one side dish and a garlic breadstick.

### POTENTIAL PROFITS\*

<p><b>400 DINNERS SOLD</b></p> <p>at \$14 each will earn a profit of</p> <p><b>\$2,300!</b></p>	<p><b>800 DINNERS SOLD</b></p> <p>at \$14 each will earn a profit of</p> <p><b>\$4,920!</b></p>	<p><b>1200 DINNERS SOLD</b></p> <p>at \$14 each will earn a profit of</p> <p><b>\$7,800!</b></p>
---	---	--


\*Based on grilled ½ chicken option at a \$14 ticket price.

\*Minimum of 250 meals required

To schedule your fundraiser or for additional information, please call 217.787.9443.

**Nelson's**  
FUNDRAISING

NelsonsCatering.com

217.787.9443 | 



# FUNDRAISING

*for your organization*

**Are you looking for a simple, profitable fundraiser for your group or organization?**

Nelson's Catering has the perfect solution. In fact, our program helps groups raise money quickly and easily with our fundraising meals! Here is how it works:

1



## PICK A DATE, TIME & LOCATION

- You will need a **covered area** for the assembly line.
- We recommend a set up time of **1 hour** and a serve time of **2 hours**.

2



## SELECT YOUR MENU

**All meals\* include:**

- Entrée(s)
- Two side dishes
- Roll & butter (or bun for sandwiches)
- Eating utensils
- Carryout container

*\*Excludes baked or meatless lasagna meal.*

3



## ORGANIZE VOLUNTEERS

- Plan on **10-15 volunteers** for serving up to 250 meals. *For more than 250 meals, we recommend an additional 5-10 volunteers.*
- We suggest **adult volunteers** for the food prep area; **younger volunteers** can deliver products to customers.

4



## ADVERTISE

- Use our **customizable flyers, images for social media and email blasts** included in our fundraising packet to help spread the word!

5



## SELL TICKETS

- Use our **customizable template** or create your own event ticket.
- We require a **minimum of 250 tickets** with a recommended ticket price of **\$13/meal**.
- For expected sales of **more than 1000 tickets**, call us to discuss the benefits of on-site grilling.

6



## CELEBRATE!!

- Hold your event
- Reap the rewards of an **easy, profitable and successful fundraiser!**



# FUNDRAISING

## checklist

### 2 MONTHS PRIOR TO THE EVENT

- ☐ Select your date and location.
- ☐ Call Nelson's Catering to confirm date and select menu, (217) 787-9443.
- ☐ Sign and return contract to Nelson's Catering.
- ☐ If applicable, email a tax-exempt letter to [info@nelsonscatering.com](mailto:info@nelsonscatering.com).

### 1 MONTH PRIOR TO THE EVENT

- ☐ Print tickets with group name, date, time, location and ticket price.
- ☐ Distribute tickets and sell, sell, sell.
- ☐ Start recruiting volunteers for day of event.
- ☐ Advertise locally in newspaper, bulletins and newsletters.
- ☐ Hang fundraiser flyers/posters in local establishments.
- ☐ Create an event and/or share on social media. Use our post templates if you need help getting started.
- ☐ If selling tickets online, share the link via social media, email and text message.

### 1 WEEK PRIOR TO THE EVENT

- ☐ Preliminary numbers are due to Nelson's Catering.
- ☐ Send reminder to volunteers about date, time and location of event.

### 5 DAYS BEFORE

- ☐ Final numbers are due to Nelson's Catering.
- ☐ Groups offering online ticket sales need to provide an address so we can mail the proceeds check.

### DAY BEFORE

- ☐ Confirm total due to Nelson's Catering and have check ready.

### DAY OF EVENT

- ☐ Set up three, 8-foot tables for an assembly line in a covered area relatively close to pickup line.
- ☐ Have volunteers meet at location approximately one hour prior to serve time.
- ☐ Greet Nelson's Catering representative.
- ☐ Provide check payment to Nelson's representative prior to departure.





# FUNDRAISING

*helpful hints*



**SELL AS MANY TICKETS BEFORE THE EVENT AS POSSIBLE!**

We only bring enough meals for the number of tickets sold.



**REMIND BUYERS THIS IS A FUNDRAISER FOR YOUR ORGANIZATION.**

You are not only providing them a delicious meal, but raising money for your group or cause!



**WE RECOMMEND A SERVE TIME OF 2 HOURS.**

For food quality purposes.



## GET THE WORD OUT

Use our fundraiser templates and graphics to help spread the word about your event. Add your date, time and logo to our flyer template and hang it in local establishments. Or customize a Facebook graphic and post it on your group's page. The more people who know about your event, the more tickets you sell!



**IF YOUR GROUP IS UNABLE TO MEET THE MINIMUM ORDER OF 250 MEALS, YOU HAVE THE OPTION TO RE-SCHEDULE YOUR EVENT.**

We require a request to reschedule 7 days prior to the event.

**THANK YOU FOR CHOOSING NELSON'S CATERING TO PARTNER WITH YOUR ORGANIZATION ON YOUR FUNDRAISER.**

**WE ARE PROUD TO SUPPORT CENTRAL ILLINOIS INCLUDING SCHOOLS, CHURCHES, DANCE TEAMS, AND ATHLETIC PROGRAMS.**

**IN 2022, WE HELPED RAISE MORE THAN \$200,000 FOR LOCAL ORGANIZATIONS AND CAN'T WAIT TO SEE WHAT THE FUTURE BRINGS!**

**Nelson's**<sup>TM</sup>  
FUNDRAISING